**MARK A. LERA**

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| Mark has been a trainer for more than 3 decades. His training style has been categorized as that of a Law Professor and a Drill Sergeant. His training focuses on the needs of all that are in his class, making sure they all learn and understand the material and standards being sought, the Principles of Building Science, and the importance behind Building Concepts and their Terminology.  He believes strongly that there is a disconnect between the individuals building homes and todays building science. There has to be a bridge that connects builders to the science. As we move toward 2023 Mark believes that the best way to bridge the gap is through making visible the education that exists, the path to get it, and a major road show to bring everyone into the classroom and technical sites.  With all the technologies available Mark believes that this isn’t the proper use of those technologies. Online learning has its place and he believes in its use, but builders need real solutions, on site, direct to the homes they are building. Mark believes that the best way to educate builders is to match classroom to field. Mark has personal experience working with thousands of contractors, that experience has proven that the contractors have a great need and a desire to have their teams trained. He also knows that there stand several issues that prohibit these trainings from happening. He has always been the solution finder for this type of training.  Mark is certain that by bringing the training to locations across the country too, home shows, construction conventions, and any type of large scaled event that bring home owners, contractors, and builders under the roof or into the parking lot we need to be there to offer the courses needed.  Mark currently holds the following Certifications:   * **Building Performance Institute** * **Certified Super Proctor**   Building Analyst  Envelope Professional  Healthy Home Evaluator  Manufactured Housing Professional   * **National Center for Construction Education & Research**   Certified Master Trainer  Certified Assessment Administrator  Certified Accreditation Visitor   * **Western Nevada College** * Certified Inspector of Structures – Residential     **Specialties:**  Ability to focus on the vision and to communicate that vision to its stakeholders.  Awareness of operational details, however, not involved with them.  On top of industry trends -- an avid reader.  hires strong management teams and supports their decisions.  Meets with customers and can articulate customer needs, challenges, into the business/ project goals. He has the ability to troubleshoot problems in very complexed situations and help others understand. He has a profound way of getting people excited about change, work, and opportunities.  **He stands behind his company mantra!**  American Institute of Building Science LLC  Conservation \* Preservation \* Education  **Advancing home technologies with today’s workforce!**  **Knowledge at A Level Above** | **Certifications:**   * BPI Building Analyst Professional * BPI Envelope Professional * BPI Manufactured Housing Professional * BPI Multi Family Analyst Professional * BPI Proctor for Written and Field Examinations   **Licenses: General Contractor Licenses**   * Nevada * California * New Mexico |